

SHIRASCHILLER

 [Portfolio](#)  Shiraschiller2003@gmail.com  0587676270  Jerusalem

About

Creative Designer specializing in UI/UX, website design, branding, and advertising. Experienced in creating digital products, visual identities, and marketing materials, combining aesthetics, functionality, and user-focused design.

Education

Visual Arts Major

2020– 2022

Art studies and digital design software

Siur Mochot

2023 – 2024

Graphic Design, Website Building.

2024 – 2025

Art Direction, UI/UX, and Advertising

Experience

Freelance UI/UX Designer & Website Builder | 2024–Present

- Rama - Website development, including UX/UI design and full brand identity.
- Yossi Kor - Designed and developed a corporate website for an HVAC company.
- Boi Nifgash - Graduation project: developed a full brand book, including logo, color palette, typography, and visual identity.
- Created branding and marketing materials for clients, including logos, visual identity elements, ads, flyers, and digital graphics.
- Developed event concepts and cohesive event experiences, including visual branding and branded materials.

Core Skills

UI/UX Design, Website Building, Branding, Art Direction

Tools

Elementor, Figma, WordPress, Adobe Photoshop, Adobe Illustrator, CSS, AI Design Tools

Languages

Hebrew | English